

COMRADE OF LABOUR

Muhammad Zaid Idris

Assistant General Secretary
Attractions, Resorts & Entertainment Union

Nominated by the Attractions, Resorts & Entertainment Union

During the height of the COVID-19 pandemic, with the trust and strong relationship cultivated with his management over the years, Muhammad Zaid Idris played a critical role in representing workers' interests and managing their expectations to help preserve their jobs.

There were no layoffs even though the company's businesses were momentarily disrupted due to the safe management restrictions put in place.

Ever since he was co-opted as a branch official and executive council auditor in 2015, and now the assistant general secretary of Attractions, Resorts & Entertainment Union (AREU), Brother Zaid has always been a person to count on in advancing Labour Movement and AREU initiatives.

He played a pivotal role during his company's collective agreement negotiations and adoption of progressive workplace practices such as putting in place a workplace harassment policy.

Brother Zaid is always active on the ground, listening to the concerns of workers. He has provided good feedback to both the company and union on potential gaps in processes.

He takes the initiative to organise regular engagement sessions with members and recruits them to become union members.

He was also always ready to step forward to help the union and its members. Between 2016 and 2018, he volunteered to be the AREU flag bearer for the May Day Rallies.

He has also been active in the Young NTUC committee since being nominated in 2018.

This synergy enabled him to spearhead AREU Corporate Social Responsibility efforts in 2018 to deepen the youth engagement within the sector.

On the Young NTUC front, he also stepped forward to volunteer for initiatives such as the care pack preparation for healthcare workers during the height of the pandemic.

A staunch believer in raising the workers' employability, Brother Zaid was instrumental in the formation of the Company Training Committee in 2019.

He also actively participated in the company's Operation and Technology Roadmap (OTR) processes, and sat in the sustainability committee to embark on various sustainability related initiatives which arose from the OTR discussion.



