

## NGEE ANN POLYTECHNIC ACADEMIC STAFF UNION

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## NPASU - Our New Logo



The Ngee Ann Polytechnic Academic Staff Union (NPASU) logo is depicted in Arial Black font type to denote a bold and dynamic take of the union in caring for its members by improving the working conditions, increasing productivity and enhancing members' well-being.

The two corresponding dynamic human images symbolise the desire of the union to resolutely and continuously strife for equitable and harmonious labour-management relationship through mutual cooperation and consultation between the union and the polytechnic. It also symbolises the aim of the union in promoting meaningful and productive pursuits amongst members through amicable relationship and cooperation. It further highlights the role of our members as professionals in the field of education - caring, nurturing, motivating and inspiring our students to endeavour into new grounds and reaching new heights.

The colour red is used for the right human image and the letters N & P to denote dynamism, passion and commitment of the union's members. The colour blue is used for the human image on the left and the letter A, S and U to show the unity, friendship and brotherhood of its members. The italic U denotes the union's fraternal relationship with other trade unions, the dignity of the workers and a forward looking labour movement in Singapore.

Logo Design by: Ms Amalina Shalan (FMS Student)

Approved by the Ex-Co: April 2010
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