

# **ntuc**

## **MAY DAY**

# **AWARDS**

### **2 0 2 5**

## **PARTNER OF LABOUR MOVEMENT**

### **Loo Kee Hock**

Chief Methodologist  
Nexus Link Pte Ltd

*Nominated by the NTUC U Women and Family.*

Dr. Loo Kee Hock has been a steadfast supporter of NTUC U Women and Family's (WAF) mission to champion women in the workforce and caregiving roles.

From 2022 to 2024, he collaborated with WAF on several surveys, engaging approximately 14,890 respondents, primarily members, to address key challenges faced by women. These surveys included the Workplace Discrimination Survey, the Caregiver Cost-of-Living Survey, the Flexible Work Arrangements Survey, the Retirement and Re-employment Survey, the Women in Leadership Survey, the Heavy Menstrual Bleeding Survey, the Dating Survey, and the Marriage and Parenthood Survey. The findings from these surveys provided critical insights into systemic barriers, such as caregiving burdens, access to flexible work arrangements, and gender equity in leadership. These insights shaped WAF's evidence-based policy recommendations and advocacy efforts.

Beyond research, Brother Kee Hock actively supported WAF's initiatives to hire women and caregivers by offering flexible work opportunities through his company. In 2024, he listed job roles on the Yes Flex! jobs portal, expanding opportunities for women seeking work-life balance. Additionally, his company participated in the SkillsFuture Festival @ North East Career Fair at Sengkang Grand Mall on 3 August 2024, successfully hiring two new workers.