

PLAQUE OF COMMENDATION

Singapore Safety Driving Centre Ltd

Nominated by the Singapore Industrial & Services Employees' Union.

Singapore Safety Driving Centre Ltd (SSDC) was incorporated in 1983, and provides training for all classes of motor vehicles. In 2010, SSDC moved into the first multi-storey driving circuit ever built in Southeast Asia at its current address, Woodlands Industrial Park E4.

As a driving school, the supply of driving instructors is crucial for the success of the business due to a one-to-one instructor and learner ratio. Thus, despite the business impact from COVID-19 and rising cost due to inflation, SSDC continues to provide annual wage supplement and variable bonus to all employees.

With high cost of living and competitive manpower challenged environment, the company has also reviewed and adjusted employees' remuneration and allowances by engaging the Singapore Industrial & Services Employees' Union (SISEU) with dialogue and consultation.

Fostering a close working relationship with SISEU and union leaders is one of the key factors that helps bring the company forward to attract and retain talent in an industry that is heavily reliant on talent to fulfill learners' aspirations to qualify for driving license.

Looking after the well-being and welfare of its employees is important to SSDC. Hence the company provides all employees with various medical programmes such as outpatient treatment, dental care, insurances and additional support to enhance their integrated shield plan. As the proverb says, "All work and no play make Jack a dull boy." SSDC strongly encourages family bonding and work life balance, all employees are given an annual package tour incentive to spend quality time with their families.

SSDC is a firm believer in customer experience, productivity and training. When it comes to upskilling and reskilling, all employees must embark on a learning journey on how to effectively engage people. This is an initiative in which the company is partnering with SISEU and NTUC LearningHub, with the objective of enhancing employees' capabilities and improving their individual efficiency.