

ntuc
MAY DAY
AWARDS
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MODEL WORKER

Erni Juanah Ahmad Daud

Junior Executive 1
Meiden Singapore Pte Ltd

Nominated by the United Workers of Electronics & Electrical Industries

Erni Juanah Ahmad Daud embodies the tenacious and lifelong learning spirit of a model worker and dedicated union member. Since joining in 2016, she has risen from Junior to Senior Operations Service Assistant and, in 2022, to Junior Executive 1, a testament to her unwavering commitment to excellence. Recognising the importance of data-driven strategies, she pursued data analytics training beyond working hours, equipping herself to interpret data, identify trends, and solve problems. Her efforts led to improved productivity, streamlined processes, and the successful implementation of digitalisation initiatives.

Committed to personal and professional growth, Sister Erni completed a Professional Diploma in Leadership & People Management and the NTUC Union Leadership Programme for Women. These programmes honed her leadership skills, enabling her to foster strong workplace relationships and bridge connections between PMEs and rank-and-file employees. As a dedicated Branch Official, she passionately advocates for workers' needs, effectively raising feedback to management and strengthening employee-management relations.