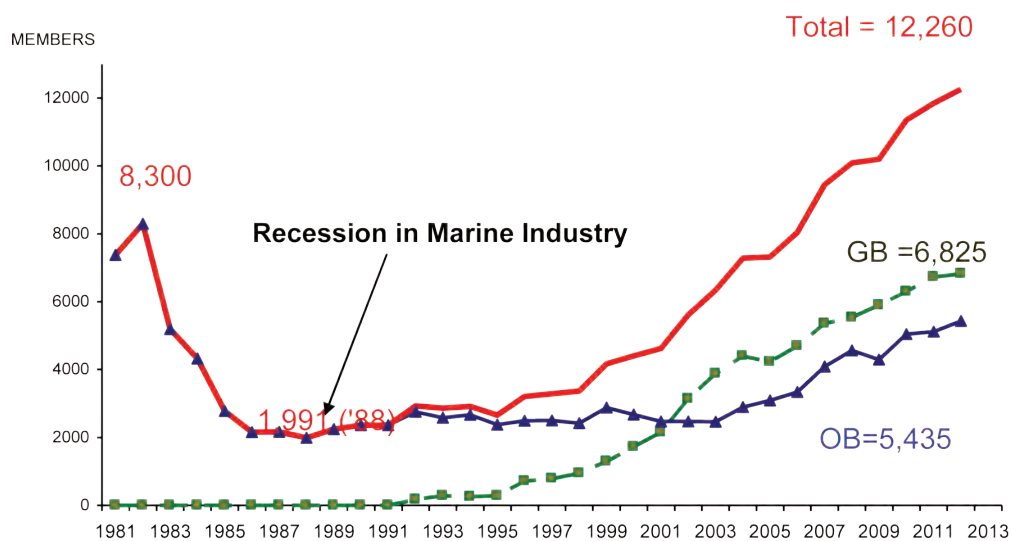


MEMBERSHIP

Based on the 3R strategy, namely

'RELATIONS', 'RECRUITMENT' and 'RETENTION',

SMEEU's membership continued its upward trend and is now at a new high of 12,260 as at end June 2012.



RELATIONS



We continued to build on the relationship with our management partners through dialogue sessions and collaborations.

In the first 7 months of 2012, SMEEU built new partnership with the following companies:

1. Fortis Marine Solutions Pte Ltd
2. Jurong Electrical Automation
3. Wartsila Ship Design S'pore Pte Ltd
4. Blastech Abrasives Pte Ltd
5. Nusa Maritime Pte Ltd



RECRUITMENT



Sister Eileen Yeo did SMEEU proud by coming in second in Category B of U League 2012, which is a contest for recruiters with the objective of motivating and rewarding them for their hard work in promoting NTUC membership.



Celebrating our membership success!

SMEEU won the U Achiever award at U Summit 2012. The award honours the Union's efforts in attaining more than five percent membership growth for the past year.

Together with our dedicated Union Leaders, SMEEU continue to hold recruitment roadshows at companies' premises in different ways:



Informative way:

Stress Management Talk cum
Recruitment Roadshow at PPL Shipyards Pte Ltd.



Cosy way:

Recruitment Roadshow
at Wartsila Singapore Pte Ltd.

MEMBERSHIP

RETENTION

Members continue to find value in union membership via the many social benefits (discounts and linkpoints), activities (both social and sporting), workplace representation and financial assistance schemes (U-Stretch, Back-to-School vouchers, scholarship, education grants and NTUC Gift).

SMEEU MEMBERS "WE CARE FOR U"

Presenting of NTUC Gift



Left: Ms Shariffah Siti, Vice-Secretary, SMEEU DWS Union Branch

Right: Mr Goh Eng Soon present a cheque from NTUC Gift to our late member Mr Raymond Loh Chiew Ming's wife, Madam Kat Loh.



Left: Ms Nur Shahida Binte Mustafa, daughter of late member, Mr Mustaffa Bin Mohammad Tahir

Right: Mr Fido Chung presents NTUC Gift to Ms Nur Shahida.

We thank all of you for the continual support and hope we can work together to continue to bring value to more employees in the Marine industry.

Going forward, SMEEU will continue to reach out to more employees in the Shipbuilding and Marine Engineering industry. In the coming months, we will give our website a facelift and tap on the mass short-message-service (sms) system to keep members informed of new activities and members' privileges.

Thank You