

## **PARTNER OF LABOUR MOVEMENT**

### **Zuraidah Abdullah**

Chief Executive Officer

Yayasan MENDAKI

*Nominated by NTUC U Women and Family.*

Zuraidah Abdullah advocates for the interests of Malay/Muslim women workers. In February 2022, NTUC and Yayasan MENDAKI (MENDAKI) signed a memorandum of understanding (MOU) to support and enhance the workforce skills of Malay/Muslim workers. This MOU is aligned with M<sup>3</sup> Focus Area 4 strategy to uplift the community. The NTUC U Women and Family (WAF)'s Women Supporting Women Mentorship Programme has been integrated into MENDAKI's Women at Work Programme (W@W) to assist Malay/Muslim women who have been unemployed for over six months and are seeking to re-enter the workforce. As part of the programme, U WAF facilitates monthly kick-off events with W@W participants and arranges quarterly mentor-mentee meet-ups, MENDAKI networking events, and the C U Back at Work (CUB) programme. This initiative has engaged nearly 400 women returners, mobilised 200 NTUC mentors, and successfully placed 64 women returners in jobs in 2023.