

ntuc

MAY DAY

AWARDS

2 0 2 5

MEDAL OF COMMENDATION (GOLD)

Goh Choon Phong

Chief Executive Officer
Singapore Airlines Limited

Nominated by the National Trades Union Congress. Supported by the NTUC Aerospace and Aviation Cluster, Air-Transport Executive Staff Union, SIA Engineering Company Engineers and Executives Union, Scoot Staff Union and Singapore Airlines Staff Union.

During the COVID-19 pandemic, Goh Choon Phong demonstrated exemplary leadership by collaborating closely with air transport unions to navigate the crisis. His efforts were instrumental in safeguarding jobs and minimising layoffs, ensuring the well-being of employees during these challenging times.

As the aviation industry began to recover, Brother Choon Phong spearheaded initiatives to enhance working conditions and compensation for cabin crew, such as a revision of incentive flight allowances. As Chairman of Scoot, a wholly owned subsidiary of Singapore Airlines, Brother Choon Phong's support for union initiatives has been vital in securing significant benefits for cabin crew, including single-room accommodation during layovers, achieved through recent Collective Agreement negotiations.

He is also a strong supporter of NTUC's initiatives. At the NTUC Aerospace and Aviation Cluster level, he actively participates in industry collaborations with various stakeholders.

Additionally, Brother Choon Phong plays an active role as a mentor in the NTUC Executive Mentorship Programme by U PME, which pairs experienced professionals with aspiring individuals. This programme provides invaluable guidance, mentorship, and networking opportunities to help mentees grow and succeed. As a prominent mentor, he embodies the qualities of an exemplary mentor, demonstrating empathy, openness, and a commitment to continuous learning. Through his mentorship, he has inspired and guided countless individuals, contributing to their professional development and personal growth. By sharing his experiences and insights, he empowers mentees to reach their full potential.