

MODEL WORKER

Rosalind Li Sai Keng

Deputy Director

The Singapore Manual & Mercantile Workers' Union

Nominated by The Singapore Manual & Mercantile Workers' Union

Rosalind Li Sai Keng exemplifies the Worker 4.0. She started as an administrator in the early 1970s. Despite the demands of family life then, Sister Rosalind took up the opportunity to upgrade herself and acquire new skills to meet the constantly changing environment. Her commitment and drive allowed her to rise through the ranks of an industrial relations officer (IRO) and eventually become a senior staff of The Singapore Manual & Mercantile Workers' Union (SMMWU).

Sister Rosalind believes in self-improvement by learning new skills to remain relevant to her job and meet the demands and expectations of the companies she manages as an IRO. Union leaders under her care are often encouraged to improve their skill set or upskill themselves to remain employable. In the age of digitalisation, Sister Rosalind has been advocating being the first-mover rather than a follower to gain the first advantage.

Training and upgrading is a familiar testimonial for Sister Rosalind because she wants union members to be ready for job opportunities, as she has benefited much from the merit of upskilling and upgrading. Sister Rosalind has held several portfolios in the organisation and has exhibited great magnanimity in sharing her skills and work experience. Her caring and unselfish demeanour made her an ideal candidate to mentor her younger and junior colleagues. Over more than 20 years, she has been appointed to represent the SMMWU in various NTUC committees and clusters.