

MODEL WORKER

Justin Lim Kieng

Private Hire Driver

Self-Employed

Nominated by the National Private Hire Vehicles Association

A veteran in the industry, Justin Lim Kieng has been a private hire driver for nine years. As the industry continues to evolve, Brother Justin has remained resilient and adaptable to the changing environment, which he demonstrated during the COVID-19 pandemic when he pivoted to other forms of work such as safe distancing ambassador onboard cruise ships.

Brother Justin often lends a helping hand by sharing his wealth of experience with others in the driver community and chat groups. He clarifies doubts and readily shares his opinion so drivers can make more informed decisions.

Brother Justin was instrumental in the National Private Hire Vehicles Association's (NPHVA) recent "Insurance & U" sessions. The sessions were where he imparted knowledge on the importance of insurance for freelancers with the hope that they protect themselves in times of need.

To increase his employability, Brother Justin firmly believes in upgrading himself and constantly seeks to take courses and certifications. As a multi-faceted freelancer, he has taken on tour guiding and meet and greet airport jobs on top of his usual point-to-point driving.

Brother Justin is a valued member in meetings with various platforms and tripartite partners, and remains passionate to the cause. He is also unafraid to voice drivers' concerns and reflect sentiments to other stakeholders.

As an exemplary private hire driver, Brother Justin has been an asset to the community and NPHVA. With his attitude and skillsets, he has shown that he is ready, relevant and resilient to be a role model.