

# When is the price right?

Master the art of pricing as you contribute to a competitive and fair FSE market here in Singapore.

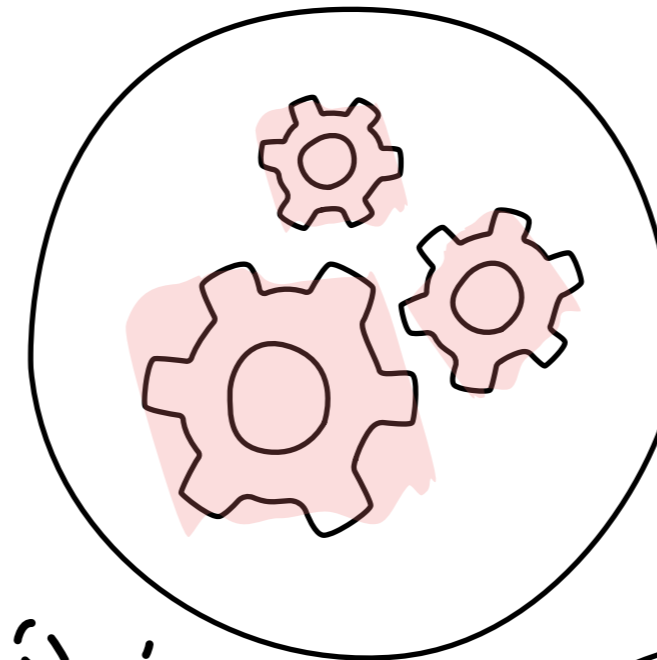
## Consider what is required

Determine how complex the project is, and how much time and resources you need



## Factor in operational costs

Include costs like software subscriptions, equipment, and any other business expenses



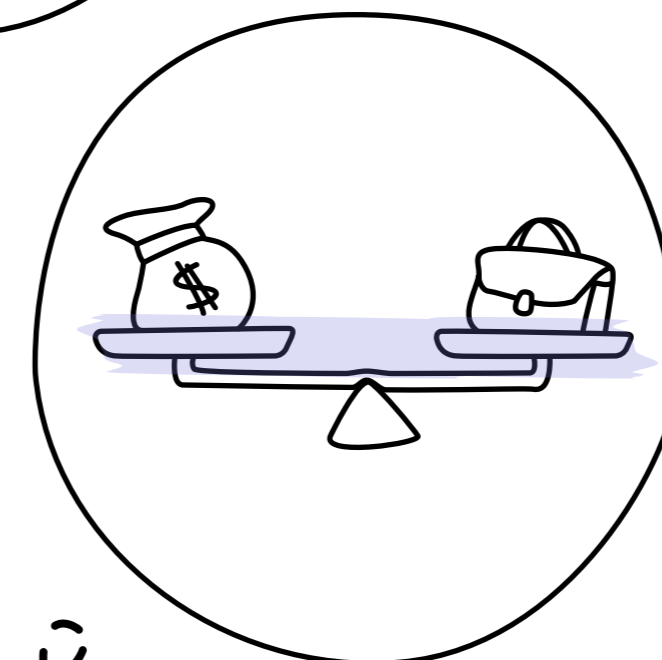
## Evaluate your skills

Assess your level of expertise and experience within your field



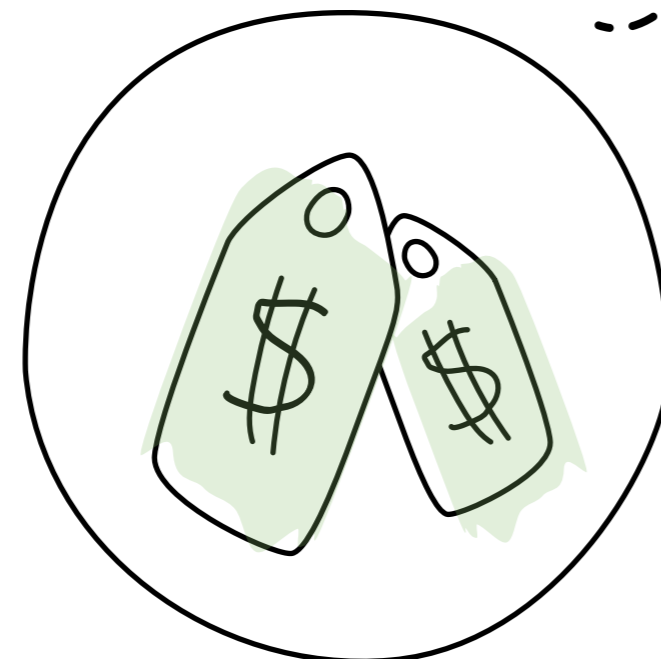
## Set competitive yet fair rates

Balance being competitive with fair compensation when valuing your services



## Research market rates

Look into what and how others are pricing for similar services



## Review and adjust periodically

Regularly revisit your rates to ensure they align with market changes and your growing expertise

