

ntuc

MAY DAY

AWARDS

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PARTNER OF LABOUR MOVEMENT

Lim Sun Sun

Vice President, Partnerships & Engagement
Lee Kong Chian Professor of Communication and Technology
Singapore Management University

Nominated by NTUC Strategy.

As a distinguished member of the NTUC Singapore Labour Journal editorial board, Professor Lim Sun Sun has played a pivotal role in shaping the strategic direction of the journal's development.

The first of its kind in Southeast Asia, the journal uniquely combines academic research with practitioners' insights, bridging the gap between scholarly discourse and the practical realities of labour issues.

Sister Sun Sun's guidance has been crucial in ensuring the journal effectively communicates the real-world dimensions of labour challenges, complementing academic perspectives.

She is also a key member of the NTUC Labour Alliance co-laB (LAB), a pioneering research community that aims to strengthen worker-related policies. LAB plays an essential role in developing strategies, policies, and advocacy programmes to help workers navigate challenging environments while preparing for future needs through data-driven insights and evidence-based research.

A prolific scholar with a stellar reputation, Sister Sun Sun has extensively researched the social impact of technology, focusing on technology domestication by families, future of work and AI ethics.

Furthermore, she collaborated with NTUC on national research projects and international publications, focusing on topics such as organising workers through digital means and technology adoption.

These projects have yielded valuable insights, offering strategies and recommendations to strengthen the Labour Movement's engagement with workers, while looking to improve workers' wages, welfare, and work prospects. She has also pushed for the representation of women in tech to ensure greater gender diversity in this key industry sector. Sister Sun Sun has also raised awareness of such issues through her active public engagement via her extensive body of media commentaries and interviews with local and international media.

In addition to her research contributions, she has strengthened the collaboration between the Singapore Management University (SMU) and NTUC, with her teams at SMU supporting NTUC's youth engagement efforts and innovation initiatives through SMU-X.

Sister Sun Sun's invaluable contributions to the Labour Movement is deeply appreciated. Her multifaceted contributions underscore her dedication to supporting current and future workers through innovative research and thought leadership.