ntuc

MAY DAY
AWARDS
2025

COMRADE OF LABOUR

Justin Lim Kieng

Deputy President

National Private Hire Vehicles Association (NPHVA)

Nominated by the National Private Hire Vehicles Association

In his role as National Private Hire Vehicles Association's (NPHVA) representative for the Platform Workers Association (PWA) Taskforce, Justin Lim Kieng has played a pivotal role in shaping discussions on critical policy changes affecting platform workers. He has provided valuable feedback and suggestions on CPF contributions, standardised work injury compensation, and union representation through the upcoming platform workers associations. A steadfast advocate in the Point-to-Point Tripartite Meetings, Brother Justin collaborates with stakeholders, including the Ministry of Transport, the Land Transport Authority, and platform operators, ensuring that private hire drivers have a strong voice in industry discussions.

Brother Justin tirelessly lobbies for sustainable driver earnings and improved welfare, presenting innovative solutions and engaging in meaningful dialogue with government agencies and platform operators. Beyond his leadership roles, he exemplifies a commitment to lifelong learning. As a private hire driver, trainer at NTUC Learning Hub, and licensed tour guide, he inspires others to upskill. His advocacy for professional growth is complemented by his dedication to safeguarding drivers' interests. This can be seen in his talks on critical topics, such as long-term vehicle leasing that equip drivers to make informed decisions.

Furthermore, Brother Justin has been instrumental in promoting union membership, significantly contributing to NPHVA's robust growth in recent years. By highlighting the benefits of union membership, he has strengthened the union's capacity to represent and support its members effectively. He is also actively involved in NPHVA outreach events, where he engages with drivers, listens to their concerns, and recruits new members, fostering relationships that bolster the association's support for its members.

Every
Worker
Matters