# FUTURE OF FREELANCING | 31 MAY 2019 | LYF@SMU



Fundamentals in freelancing

(part I)

# TALKS & PANELS@L1

#### FROM CCA INTO CAREER\*

Meet with **Jeremiah Choy**, a trained lawyer-turned-freelance creative director, producer and curator; **Yong Chee Foon**, a trained accountant turned-freelance choral director; and **Garick Bay**, a trained engineer-turned-freelance photographer and rock climbing instructor.

12.40PM PROFESSIONALS IN FREELANCING\*

**Edgar Wong** holds the FCCA, FCA Singapore, ASEAN CPA & is an accredited tax practitioner (income tax & GST). Hear his journey.

**Jeremiah Choy** is a trained lawyer who went full time into the arts in 1997. He is a freelance creative director, producer & curator.

# 1.00PM SUSTAINABILITY IN FREE LANCE WORK

\*Suggested for students.

Back to the Future

1330HR 1.30PM KEYNOTE: F Charlie Ang is a b strategist. He will

### KEYNOTE: FUTURE OF FREELANCING

**Charlie Ang** is a business futurist and innovation strategist. He will share about what's coming up for 2020s and how freelancers can ride on trends, disruptions and opportunities.

#### 2.30PM INSIGHTS & DIALOGUE

Welcome remarks by **Ang Hin Kee**, NTUC Assistant Director-General and U FSE Adviser; Speech by **Sim Ann**, Senior Minister of State, MCCY & MCI.

Expert panel session featuring award-winning international film composer & freelancer, **Alex Oh**; business futurist and innovation strategist, **Charlie Ang**; freelance band director & president of National Instructors and Coaches Association (NICA), **Adrian Chiang**; and **Hu Yinghan**, general manager of freelancing marketplace, ZomWork. Moderated by U FSE Adviser, **Ang Hin Kee**.

# 1530HR

Fundamentals in freelancing (part II)

## 3.30PM

### NAVIGATE CONTRACT, CASH-FLOW & COLLECTIONS

Sharing by **NTUC Legal Services**; **NTUC@TADM** (Tripartite Alliance of Dispute Management); online marketplace connecting learners and trainers, **Tueetor**; and **MoneyOwl**, Singapore's 1st Bionic Financial Adviser.

Expert panel session featuring freelance writer, **Ryan Ong**; leading freelance musician, producer and composer. NICA protem leader and president of Musician Guild, **George Leong**; and representatives of the above organisations.

5.00PM

#### SCREENING OF <NOT YOUR AVERAGE 9-TO-5>

The 2nd of a three-part documentary by media agency, **CreativesAtWork** on top-performing freelancers. 30mins.

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# WORK SHOPS

# **1200HR** 12.00PM

Start freelancing with expert help. Suitable for all freelancers. (pre-workshop prep may be required)

# SAMPLER OF SFDW: ESSENTIALS TO FREELANCING

#### By U FSE x NTUC LearningHub

SkillsFuture for Digital Workplace (SFDW) is a 2-day course and a national initiative by SkillsFuture Singapore to help Singaporeans prepare for the future economy. This version is specifically designed to enhance freelancers' professional & business skills and thrive in the future of work.

#### 1.00PM HOOK CLIENTS WITH A STRONG PITCH

#### By Screenwriters Association (Singapore)

SAS aims to raise the status and professionalism of screenwriters by emphasizing the importance of content development as the blueprint for TV, films and online media. www.screenwriters.org.sg

#### 1.30PM **STAGE & MARKET YOUR PITCH**

By Singapore Association of Motion Picture Professionals SAMPP aims to be a platform for discussion & engagement for our Film, TV and Digital Media industry with all stakeholders and for all perspectives. www.sampp.org.sg

#### 2.00PM **POSITION & MARKET YOUR BRAND** (YOU) ONLINE

#### By Caregiver Asia

CGA is a Singapore-based online platform that connects careseekers with over 700 professional freelance caregivers, www.caregiverasia.com

#### 3.30PM UNDERSTAND BIZ CONTRACTING MODELS

#### **By IoTalents**

IoTalents is an integrated platform for Online Hirers and IT Workforce to get intelligently connected and transact. www.iotalents.com

4.00PM

# **RECORD AND EDIT VIDEOS FOR CLIENT ENGAGEMENT & BUSINESS PORTFOLIO**

#### By CreativesAtWork

CAW is a media agency that brings together project owners and media freelancers from all over the world. https://creativesatwork.asia/

# **1530HR**

Practical tips and hands-on for seasoned freelancers.