FUTURE OF FREELANCING | 31 MAY 2019 | LYF@SMU



Fundamentals in freelancing

(part I)

TALKS & PANELS@L1

FROM CCA INTO CAREER*

Meet with **Jeremiah Choy**, a trained lawyer-turned-freelance creative director, producer and curator; **Yong Chee Foon**, a trained accountant turned-freelance choral director; and **Garick Bay**, a trained engineer-turned-freelance photographer and rock climbing instructor.

12.40PM PROFESSIONALS IN FREELANCING*

Edgar Wong holds the FCCA, FCA Singapore, ASEAN CPA & is an accredited tax practitioner (income tax & GST). Hear his journey.

Jeremiah Choy is a trained lawyer who went full time into the arts in 1997. He is a freelance creative director, producer & curator.

1.00PM SUSTAINABILITY IN FREE LANCE WORK

*Suggested for students.

Back to the Future

1330HR 1.30PM KEYNOTE: F Charlie Ang is a b strategist. He will

KEYNOTE: FUTURE OF FREELANCING

Charlie Ang is a business futurist and innovation strategist. He will share about what's coming up for 2020s and how freelancers can ride on trends, disruptions and opportunities.

2.30PM INSIGHTS & DIALOGUE

Welcome remarks by **Ang Hin Kee**, NTUC Assistant Director-General and U FSE Adviser; Speech by **Sim Ann**, Senior Minister of State, MCCY & MCI.

Expert panel session featuring award-winning international film composer & freelancer, **Alex Oh**; business futurist and innovation strategist, **Charlie Ang**; freelance band director & president of National Instructors and Coaches Association (NICA), **Adrian Chiang**; and **Hu Yinghan**, general manager of freelancing marketplace, ZomWork. Moderated by U FSE Adviser, **Ang Hin Kee**.

1530HR

Fundamentals in freelancing (part II)

3.30PM

NAVIGATE CONTRACT, CASH-FLOW & COLLECTIONS

Sharing by **NTUC Legal Services**; **NTUC@TADM** (Tripartite Alliance of Dispute Management); online marketplace connecting learners and trainers, **Tueetor**; and **MoneyOwl**, Singapore's 1st Bionic Financial Adviser.

Expert panel session featuring freelance writer, **Ryan Ong**; leading freelance musician, producer and composer. NICA protem leader and president of Musician Guild, **George Leong**; and representatives of the above organisations.

5.00PM

SCREENING OF <NOT YOUR AVERAGE 9-TO-5>

The 2nd of a three-part documentary by media agency, **CreativesAtWork** on top-performing freelancers. 30mins.

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WORK SHOPS

1200HR 12.00PM

Start freelancing with expert help. Suitable for all freelancers. (pre-workshop prep may be required)

SAMPLER OF SFDW: ESSENTIALS TO FREELANCING

By U FSE x NTUC LearningHub

SkillsFuture for Digital Workplace (SFDW) is a 2-day course and a national initiative by SkillsFuture Singapore to help Singaporeans prepare for the future economy. This version is specifically designed to enhance freelancers' professional & business skills and thrive in the future of work.

1.00PM HOOK CLIENTS WITH A STRONG PITCH

By Screenwriters Association (Singapore)

SAS aims to raise the status and professionalism of screenwriters by emphasizing the importance of content development as the blueprint for TV, films and online media. www.screenwriters.org.sg

1.30PM **STAGE & MARKET YOUR PITCH**

By Singapore Association of Motion Picture Professionals SAMPP aims to be a platform for discussion & engagement for our Film, TV and Digital Media industry with all stakeholders and for all perspectives. www.sampp.org.sg

2.00PM **POSITION & MARKET YOUR BRAND** (YOU) ONLINE

By Caregiver Asia

CGA is a Singapore-based online platform that connects careseekers with over 700 professional freelance caregivers, www.caregiverasia.com

3.30PM UNDERSTAND BIZ CONTRACTING MODELS

By IoTalents

IoTalents is an integrated platform for Online Hirers and IT Workforce to get intelligently connected and transact. www.iotalents.com

4.00PM

RECORD AND EDIT VIDEOS FOR CLIENT ENGAGEMENT & BUSINESS PORTFOLIO

By CreativesAtWork

CAW is a media agency that brings together project owners and media freelancers from all over the world. https://creativesatwork.asia/

1530HR

Practical tips and hands-on for seasoned freelancers.