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**For Publication
MEDIA FACTSHEET**

NTUC MAY DAY RALLY 2018

1 During the NTUC May Day Rally 2018, NTUC Secretary-General (SG) Chan Chun Sing shared that the Labour Movement (LM) would roll out several new initiatives and partnerships in different areas to bring greater opportunities and better services to all working people. These include:

A) Financial Services Union – Better representation in the banking and financial services sector

2 The LM will also be organising ourselves to better and more effectively represent the working people in the banking and financial services sector. There is a big workforce in this sector and the LM will work with companies which offer new services such as Fintech, Insuretech, asset management etc.

3 The LM has worked out a game plan with the Financial Cluster unions with a view to strengthen our connection and representation of the large number of Professionals, Managers and Executives in this sector.

4 More details on the Financial Services Union will announced after May Day.

B) Formation of an Association to enhance Infocomms and Technology (ICT) professionals' employability

5 With the growing ICT workforce, it is important that the LM reaches out even more to help this group of working people. Thus, NTUC is forming an ICT Association to bring ICT professionals across industries together on a common platform for greater synergy, networking and cross sharing of both organisational and professional development to enhance their lifelong employability. Key services that the ICT Association intends to provide include:

a) Focusing on sector development and building industry-based capabilities to enhance ICT professional's employment and employability through masterclasses and deep skilling workshops.

b) Providing easier access to resources for professional development via NTUC's e2i and U Associate's professional networks and institutions.

c) Operationalising Industry Transformation Maps through partnerships with industry players in preparing ICT professionals for future job roles.

6 More details on the ICT Association will be announced after May.

C) NTUC-UOB collaboration – Digital solution to increase productivity

7 U SME will be working with UOB and its ecosystem of strategic partners to offer a cost-effective digital solution – UOB BizSmart, for small and medium-sized enterprises (SMEs).

8 Launched in 2016, UOB BizSmart is Singapore's first cloud-based digital solution that enables SMEs in Singapore to be more effective in their administrative processes to drive business performance and enhance the experience they provide to their customers. The UOB BizSmart enables SMEs to automate key operating processes such as accounting, finance, human resource management, inventory management, customer relationship management, payroll and more, to help them drive business performance and enhance the experience they provide to their customers.

9 Through U SME's partnership with UOB, U SME partners will benefit from the use of UOB BizSmart, which is an enterprise resource planning solution typically accessible and used only by larger companies, to manage their administrative processes and enhance their productivity. More details on the UOB BizSmart:

a) SMEs can choose from three options in this enterprise resource planning solution, depending on the functionalities they require and the number of employees in the organisation. The most basic option will be complimentary.

b) The automation of these processes also captures data to help SMEs improve efficiency, enhance customer experience and drive sustainable growth.

c) With UOB BizSmart, SMEs can benefit from cost savings of up to 90 per cent as compared with solutions of similar depth in functionality. SMEs can also expect to spend only two and a half days on administrative work, instead of the current four.

10 More details on the NTUC-UOB collaboration will be announced in May.

D) Plus! Engage – Helping SMEs to create more targeted marketing

11 Plus! Engage is an Intelligent Marketing Platform that converges analytics and digital solutions for SMEs. Using data and insights, NTUC Link will be able to help SMEs understand their customers better so as to give them more targeted offers towards their everyday purchases. SMEs can use our mobile platform to deliver these offers and grow customer acquisitions and sales.

E) Kampung Admiralty – Leveraging the strength of the group

12 The NTUC Social Enterprises (SE) are leveraging the strength of the group to address major concerns such as cost of living, health and ageing, and the fear of being left behind.

13 NTUC SEs' work in Kampung Admiralty is a case in point. The NTUC SEs (FairPrice, Foodfare, Health and First Campus) have been working with partners to build a community that realises our vision of ageing-in-place.

14 Together, we work to enable seniors at Kampung Admiralty and its vicinity to "Stay in Good Health", "Stay Connected and Purposeful", "Stay Independent", and "Bring the community together".

15 The Kampung Admiralty is a flagship showcase of what the NTUC SEs can do when they draw on the strength of the group and of how the LM can work in collaboration with the Government and community partners to make life better and more meaningful for people in Singapore.

16 More details on the Kampung Admiralty project will be announced in May.
