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MAY DAY

AWARDS

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COMRADE OF LABOUR

Sujaudeen NS Abdul Sahid

Deputy General Secretary
Singapore Union of Broadcasting Employees

Nominated by the Singapore Union of Broadcasting Employees

Sujaudeen NS Abdul Sahid is highly respected across various departments at Mediacorp, where his ability to connect with staff and encourage new recruits to join the Singapore Union of Broadcasting Employees (SUBE) has been invaluable. As Deputy General Secretary, he plays a critical role in all sub-committees, including membership, events, industrial relations, wage negotiations and Collective Agreement. His dedication, strategic vision, and commitment to the Labour Movement drive SUBE's success and strengthen its role within the industry.

With over 25 years of experience in the broadcast industry, Brother Sujaudeen currently works as a Principal Broadcast Engineer at Mediacorp, overseeing TV playout channels and radio stations. Despite joining the union at a later stage, he has become an instrumental figure in its growth and development.

In just six years with SUBE, Brother Sujaudeen has demonstrated exceptional leadership and dedication, rising from an Executive Committee (Exco) member to Deputy General Secretary. His unwavering passion for the Labour Movement and worker welfare has been the cornerstone of his contributions. As a strong advocate for continuous professional development, he has spearheaded initiatives focused on upskilling and leadership grooming within the union, encouraging Exco members to participate in Ong Teng Cheong Labour Leadership Institute courses. His leadership has ensured that 95 per cent of Exco members have completed the foundation modules, with many progressing to advanced modules and diploma-level courses. Under his leadership, SUBE has six diploma graduates—an achievement that enhances the union's capacity for evidence-based negotiations with management.

Brother Sujaudeen also plays a central role in other key areas, including the Company Training Committee, and in the NTUC Infocomm and Media Cluster. His work on pilot programmes, such as the Pilot Operation and Technology Roadmap, has further solidified his leadership within the company.