

# **ntuc**

## **MAY DAY**

# **AWARDS**

### **2 0 2 5**

## **MODEL WORKER**

### **Liana Tan Wei Ee**

Administrative Executive

Singapore Union of Broadcasting Employees (SUBE)

*Nominated by the Singapore Union of Broadcasting Employees*

For the past decade, Liana Tan Wei Ee has been an indispensable member of Singapore Union of Broadcasting Employees (SUBE), excelling in her administrative role as the central point of contact for union operations. Her meticulous management of day-to-day activities ensures seamless service delivery for members and leaders, making her the go-to person for all union-related matters.

Sister Liana has played a pivotal role in driving digital transformation within the union, including the transition from manual to online NTUC-U Care programme applications. Despite initial challenges, she embraced these changes with a positive mindset, mastering new systems to better support members. Her commitment to professional development is evident through her completion of the Diploma in Labour Foundation at the Ong Teng Cheong Labour Leadership Institute (OTCi), which has further enhanced her expertise in the Labour Movement.

Leveraging her prior experience and network at Mediacorp, Sister Liana has significantly boosted membership numbers at the Mediacorp Branch. She is deeply committed to member welfare, ensuring retiring members are well-informed about benefits and services offered by NTUC and SUBE. Her approachable nature and proactive support make her the first point of contact for members seeking advice, and she adeptly filters and escalates issues to ensure timely resolutions.