

Profile of Aaron Quek CPA MBA ACCA SAC

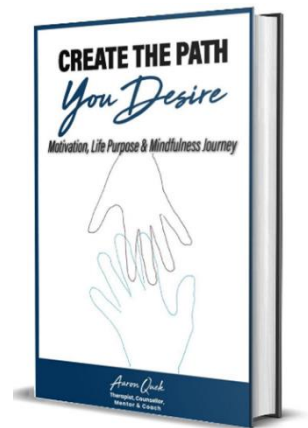


Aaron Quek is a professional passionate about counselling, mentoring, and coaching. He enjoys guiding individuals on their career paths and personal growth across various platforms, including communities, universities, centres, and online environments. As an accomplished author of three books, his latest work, “Create the Path You Desire,” reflects his commitment to helping others find their direction.

With extensive experience in accounting and finance, Aaron has worked with family offices, multinational corporations, and SMEs in the UK, Australia, Singapore, and Malaysia. These diverse roles have given him a solid finance and strategic management foundation. His expertise spans financial planning, auditing, and advisory services.

He advises organisations on raising capital, managing start-ups, restructuring, and navigating mergers and acquisitions, playing a pivotal role in helping them achieve their strategic goals.

Outside of his professional endeavours, Aaron is deeply committed to social work. He organises community events and collaborates with social workers to support needy residents, particularly those in rental homes. His efforts focus on providing essential daily living, social, and emotional assistance, highlighting his dedication to positively impacting the community.



Aaron is also pursuing a PhD in Education, focusing on how Artificial Intelligence can revolutionise learning in schools, tertiary, and adult education. This research, set to take place from 2024 to 2028, underscores his interest in the future of education.

He is actively involved in the “AI Community and Entrepreneurship” initiative, sharing insights on AI development and its application in enhancing humanity and fostering innovation for the future.

Aaron is a Fellow Member of the Institute of Singapore Chartered Accountants (ISCA) and the Association of Chartered Certified Accountants (ACCA). Additionally, he is a member of the Singapore Association for Counselling (SAC), the Association for Coaching UK (AC), the International Hypnosis Association UK (IHA), the Association of Hypnosis Professionals Singapore (AHPS), and the Association of Hypnotherapy Practitioners Malaysia (AHPM). Visit the website: AaronQuek.com

