

A Quarterly Publication of The Singapore Insurance Employees' Union

# THE ASSURED

Year 2013 (100<sup>th</sup> Issue)



100 ISSUE

Made by You

The Spirit of Tripartism

Our Partnership, Celebrating...

Turn the downturn

THE ASSURED



It's all about U...  
NTUC National Delegates Conference 2007



Men Just Don't Get It!  
Celebrating International Women's Day





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# SIEU 21



In May 1997, the Labour Movement unveiled NTUC 21. We hope this blueprint will bring all workers to a better life into the next century.

Being an affiliate of NTUC, we endorsed NTUC 21 and thought appropriate to map out an action plan to support our beliefs. After much deliberations, the idea of holding SIEU 21 Seminar in Perth, Western Australia, was finalised. Of course, with the full support from our employers, we packed up our baggages and headed for our destination on 17 July 1997.

SIEU 21 Incorporated our:

- i) Vision
- ii) Mission
- iii) Challenges
- iv) Tasks
- v) Core Values and
- vi) 5 Pillars

We identified the importance of the five pillars, devoting much of our time working on the aims and strategies.

The 5 pillars were:-

- a) Life-long Employability
- b) Strengthen Competitiveness
- c) Healthy Body, Healthy mind
- d) Care & Share and
- e) Strong Labour Movement

These will not only help us to achieve a better life but also enhance the productivity at the workplace.

Finally, in conjunction with our 42nd Anniversary on 31 October 1997, we were proud to be the first union to launch the SIEU 21.



Re-Print from  
The Assureds  
January 1998  
(41st Issue)

# HOW CAN WE BE LIVING AND WORKING CONSCIOUSLY



When Mary was employed by an insurance company in the underwriting department, she did everything she could to master what was required of her. Mary kept looking for ways to perform her tasks more efficiently. Beyond that, she sought to understand the wider context in which her work took place so that she would be qualified to move up and not be stuck indefinitely on the level where she started. Her basic desire was to learn and thereby to keep growing in confidence, competence and productiveness.

When Sue was hired for a job in the underwriting department with the same company, she imagined that if she memorised the routine of the tasks assigned to her and did not attract negative attention, she might hope for security. With this mindset, Sue was disinclined to accept new challenges in her work. She operated at the minimal level of awareness necessary to repeat the motions she had been taught

and contributing nothing of her own. Her gaze rarely strayed from her work-station, except for purpose of socialising or day dreaming. Sue felt no curiosity about her job in the wider sense. Why should she? She felt the job was there. She kept a small clock in front of her so that she would know precisely when it was five o'clock and time to go home. When Sue was confronted by her manager with mistakes she had made, she responded typically with excuses and was agitated.

But when Mary was promoted and Sue was not, the latter felt bewildered and resentful.

This interesting story of Mary and Sue in the work-place illustrated the common problem confronting workers who could not understand why they have missed out on promotions. The moral in this story is to cause



awareness and to instill workers about the merits of conscious living principle.

To live or work consciously is an act of choice. If we wish to grow, we need to know what to do and to learn new behaviors. We have to constantly ask ourselves the question - in what ways would we be acting differently to improve ourselves?

In order to be successful, we have to seek to be aware of everything that bears on our actions, purposes, values and goals. Ultimately, the act of living and working consciously helps us to generate more self-confidence and self-respect.



# YOUR SAY In Your Newsletter

As you can see we have revamped the format of 'THE ASSUREDS' with effect from this issue. The change is made to cater for more reading interest and pleasure amongst union members.

Now that your newsletter has more space, it can publish more information about the latest developments in the union. To be in alignment with our motto, 'SIEU IS A CARING UNION', we invite your participation. In this connection, we reserve a column known as 'YOUR SAY ...', specially for you to show your writing skills and creative ideas. You can share with us your anecdote or crack an original joke. We will also consider publishing your articles relating to any workplace experiences.

As a token of appreciation, the writers of published articles will each receive a \$30 NTUC FairPrice voucher. So hurry and submit your article early to avoid disappointment. The publication of any article is subject to the following terms and conditions:

- 1) All Union-members are eligible except SIEU Officials and Executive Council Members.
- 2) All articles submitted must be original.
- 3) All articles submitted are the properties of SIEU.
- 4) Writers can use their own names or pseudonyms.
- 5) SIEU reserves the right to publish and edit any part or parts of the articles submitted in order to protect the interests of parties concerned.



## Quotes to Ponder



The significant problems we face today cannot be solved at the same level of thinking we were at when we created them.

Albert Einstein

Nothing is more powerful than an idea whose time has come.



Victor Hugo

Tell me and I will forget; Show me and I may remember; Involve me and I will understand.



A Chinese Proverb

Re-Print from  
The Assureds  
October 1994  
(28th Issue)



*May Day Rally 2013  
1st May @ Pasir Ris  
Downtown East*



**ntuc**



# MAY DAY DINNER 2013

28 April 2013

Guest-of-Honour  
**Brother Teo Chee Hean**  
Deputy Prime Minister,  
Coordinating Minister for National Security and  
Minister for Home Affairs

Sponsored By

**SLF**

**U Club**

**FairPrice**



*May Day Dinner 2013  
28th April @  
Orchid Country Club*



## MAY DAY RESOLUTION 2013

*At the MAY DAY rally held at Downtown East on 1st May 2013, the tripartite partners adopted the MAY DAY Resolution 2013.*

### **On this May Day 2013, We, in the Labour Movement:**

Recognise that Singapore has continued to enjoy full employment, improving wages, industrial peace and strong tripartism;

Understand that economic conditions will remain challenging with uncertain external demand and slower workforce growth; and

Share our workers' concerns over rising costs of living and widening income gap and desire for better work-life balance.

### **We therefore:**

Strive to be globally competitive so that we can continue to create better jobs for our workers;

Strive for higher productivity so that workers can enjoy better pay; and

Strive for inclusive growth so all workers regardless of age, gender, education and skills level can progress and enjoy a better living.

### **Let Us Resolve to:**

Be an active partner in Singapore's economic transition and restructuring by breaking the manpower bottleneck for quality growth;

Build a strong and competitive core of Singaporean workers in all sectors for sustainable growth; and

Value every worker with progressive wages through upgrading of skills, developing good career paths, enhancing productivity and sharing productivity gains for inclusive growth.

### **We Re-affirm:**

Our pledge to stand with workers of Singapore;

Our commitment to strengthen the Singapore Tripartism;

Our symbiotic relationship with the People's Action Party; and

Our solidarity with the international labour movement.

On this May Day, we pledge to forge a better living for our workers, build a stronger Labour Movement and create a better Singapore for all Singaporeans!



# Orchid Bowl

**A TOURNAMENT NOT TO BE MISSED!**



The **19th SIEU Goodwill Bowling Tournament 2013** is coming your way soon!

Members and Management Staff are invited to join us for this annual and most prominent tournament.

Be the **FIRST** to walk-away with the following awards as no one has ever won them so far.

- The Perfect Game Award (Normal) S\$6000 (previously S\$5000)
- The Perfect Game Award (9 Pin-Tap) S\$100 (previously S\$50)

## WHAT MORE?

- 10 Lucky Draw Prizes worth S\$30 each to be given away
- Ladies' participants will be given handicap of 10 pins per game
- Light refreshments will be provided

## TOURNAMENT DETAILS

- Date** : Saturday, 7th September 2013
- Venue** : Orchid Bowl (Orchid Country Club)
- Time** : 8:30 am
- Fee** : \$40.00 per participant (Team & Individual Event)
- Closing Date** : Thursday, 15th August 2013

## NOTE :

Registration Form can be obtained from your Branch Chairman. Forms can be faxed or submitted to SIEU Office and payment need to be settled before the closing date. Cheque (s) should be made payable to Singapore Insurance Employees' Union.

**SEE YOU ON 7<sup>TH</sup> SEPTEMBER @ ORCHID BOWL**

# "SIEU & YOU"



**30 NTUC FairPrice Gift Vouchers for grab! ONLY for this 100<sup>th</sup> Issue!**

## Winners for 99<sup>th</sup> Issue 2013 Congratulations!

1. ONG BOON HONG	SXXX 2786C	TOKIO MARINE LIFE
2. TAN YOKE MEI	SXXX 7377J	NTUC INCOME
3. CHUN QUEN CHEONG	SXXX 6154Z	MSIG
4. SHARIZAH BTE RUMLI	SXXX 8505G	AIG
5. ABDUL LATIFF BIN MOHAMED	SXXX 0348B	AIG
6. VANDER STRAATEN RITA ANGELA	SXXX 4906J	FIRST CAPITAL INSCE
7. THIO HWEE ZHI	SXXX 6692Z	AIG
8. YAP GUO LIANG ALFIE	SXXX 5623B	AIG
9. TEO SIEW LAN	SXXX 8345H	AIG
10. SHARIFAH YASMIN ARFAH	SXXX 5921F	TOKIO MARINE INSCE
11. YIP SAU LIN	SXXX 4615F	TOKIO MARINE INSCE
12. HO CHEOK LING	SXXX 1284J	FIRST CAPITAL INSCE
13. SIM SOOK FONG AMANDA	SXXX 3876D	TOKIO MARINE INSCE
14. WOO CHWEE CHWEE SABRINA	SXXX 4543A	NTUC INCOME
15. HAWA BTE RIDWAN	SXXX 2136J	AIG
16. OH YATING	SXXX 2205B	TOKIO MARINE INSCE
17. SIM MUI ENG	SXXX 6462I	AIA
18. TEO GEOK LING	SXXX 6771D	AIA
19. CHIA POH GEOK	SXXX 7122I	UOI
20. JOAN YIM CHING WOON	SXXX 3981J	TOKIO MARINE INSCE

**NTUC FairPrice Gift Vouchers worth \$30 each**

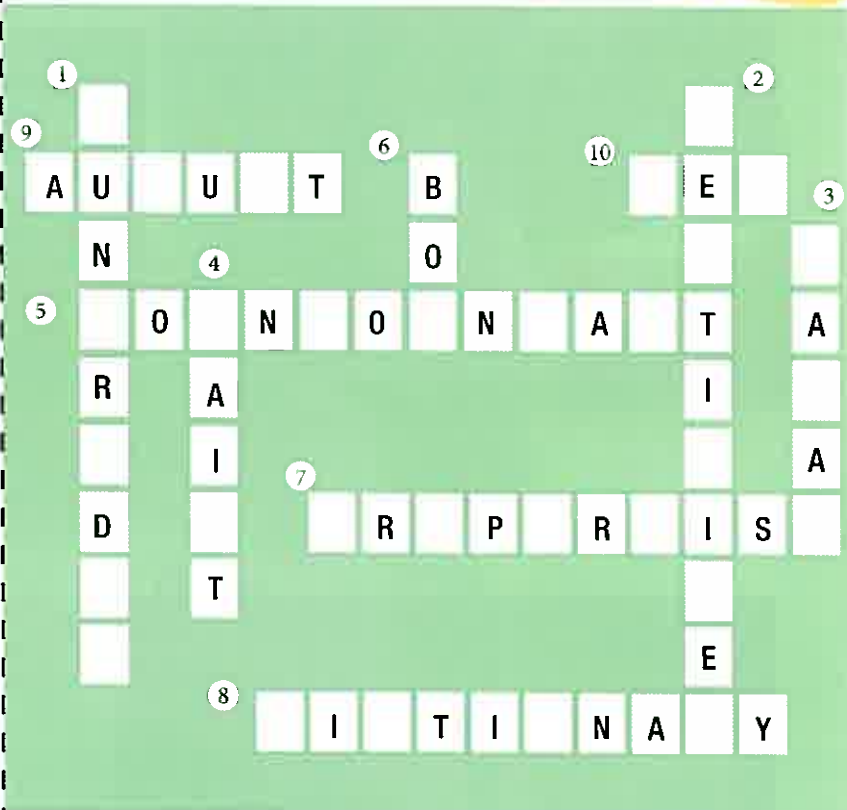
### Answers for "SIEU & You" Quiz Contest 99<sup>th</sup> Issue 2013

- |              |            |
|--------------|------------|
| 1 AMBITION   | 7 MARCH    |
| 2 EYES       | 8 RYE      |
| 3 PROMONTORY | 9 CALENDAR |
| 4 QBE        | 10 TWELVE  |
| 5 TRUST      | 11 MOMENT  |
| 6 WILLIE     |            |

## Quiz Contest

**Closing Date: 15 Aug 2013**

1. What issue is this Assureds ?
2. Keeping your grass green.
3. SIEU Sports & Recreation Committee organised its first trip to this place.
4. Remember the hula hoop ?
5. May Day Rally was held at this place.
6. A curved weapon whose ends are connected by a string and used to shoot arrows.
7. Fill in the missing word: We, in the Labour Movement recognise that Singapore has continued to enjoy full employment, improving wages, industrial peace and strong \_\_\_\_\_.
8. A reference book containing an alphabetical list of words and information.
9. SIEU will launch its first U Live Club in this month.
10. Another name for visual



Name: \_\_\_\_\_

NRIC: \_\_\_\_\_

Company: \_\_\_\_\_

Email: \_\_\_\_\_

- All blanks must be filled in order to be eligible for the contest.
- All members are eligible to participate except Officials and Executive Council Members (Branch Chairman) of the Union.
- The first 30 correct entries picked by the Executive Council will each receive \$30 FairPrice Gift Voucher from the Union.



**Please tell us the changes in your contact details. You may return this slip to 190 Middle Road, #10-07, Fortune Centre, Singapore 188979 or email us at [sieu@ntuc.org.sg](mailto:sieu@ntuc.org.sg)**

Name: Mr/Mrs/Miss/Mdm \_\_\_\_\_ NRIC: \_\_\_\_\_

Company: \_\_\_\_\_ Office Tel: \_\_\_\_\_ Mobile No: \_\_\_\_\_

New Address: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Email: \_\_\_\_\_

# Strike a pose

Send in your baby's photo (must be below 3 years) or your recent wedding photo and if it gets printed, you will walk away with a \$30 NTUC FairPrice Voucher!



Daddy bought me Army Infant 2-piece Trooper Set!  
Baby of Peter Lee Prudential



Little smile that brightens my day!  
Baby of Ellene Goh MSIG Insurance



I'm the Boss!  
Baby of Lim Puay Yin NTUC Income



Mummy, I can sit like a boss!  
Baby of Ng Xu Ting Tenet Sampo Insurance



## Congratulations!

Amanda Teo, Aviva Ltd.

# Launching SIEU U Live Club

**Date** : Thursday, 15<sup>th</sup> August 2013  
**Time** : 6.00 pm  
**Venue** : Fortune Centre Function Room  
7<sup>th</sup> floor, 190 Middle Road

*The SIEU would like to invite members who are 55 years old and above to participate in this event.*

**Please register your attendance with your Branch Chairman Program for the evening.**

- 6.00 pm – Registration of Participants/ Buffet Dinner commences
- 6.45 pm – Welcome Address by SIEU President
- 6.55 pm – Presentation of U Live Club – Interest Groups Objectives & Programs
- 7.15 pm – Launching of SIEU U Live Club
- 7.20 pm – Talk on Will Writing
- 8.00 pm – Live Band Entertainment
- 9.30 pm – End of Program

*Closing date for members to register their participation is on Monday, 5th August 2013*