

## ENTRY FORM: SMEEU NEW LOGO DESIGN COMPETITION 2026

All submissions must be received by 24 June 2026, e-mail to [wumf@ntuc.org.sg](mailto:wumf@ntuc.org.sg).

Please refer to Logo Design Competition Rules & Regulations for further details.

### Contestant's Details:

<b>Name</b>	
<b>Contact Number</b>	
<b>Email</b>	
<b>Occupation</b>	
<b>Employer (if applicable)</b>	
<b>Educational Institution</b>	

If you are a SMEEU union member, please provide:

<b>NRIC/FIN</b>	<i>(please provide the last 3 digits &amp; alphabet, e.g. 123A)</i>
<b>Date of Birth</b>	<i>(format dd/mm/yyyy)</i>

If you are a student, please attach proof of your student matriculation card for verification.

<b>File Name</b> <i>(SMEEU New Logo Design Competition_ [your name])</i>	
<b>File Size &amp; Dimensions</b>	
<b>Artwork Write- Up</b> <i>(not more than 250 words)</i>	

### Declaration:

- My submitted work is original and not based on any pre-existing design and must not contain any elements that are protected by someone else's copyright or otherwise subject to third party proprietary rights.
- I certify that I am the author of the material I am submitting to SMEEU. I hold the copyright to the logos submitted but in the event that my entry is declared winner, SMEEU will hold the copyright and has the authority to reproduce, distribute, publish, display, edit, modify, create derivative works and otherwise use the materials for any purpose in any form and on any media. The artwork shall not be submitted to any other contest or used for any other purpose. I agree to indemnify SMEEU for all damages and expenses that may be incurred in connection with the materials submitted.
- By participating in SMEEU New Logo Design Competition 2026, I consent to the collection, use and retention of personal data submitted to SMEEU for the purposes of processing, servicing and managing my submission for SMEEU New Logo Design Competition 2026.

\_\_\_\_\_  
Contestant's Signature & Date

# SMEEU New Logo Design Competition – Rules & Regulations

## Competition Period: 25<sup>th</sup> May 2026 to 24<sup>th</sup> June 2026

### 1. Background & Intent

The Shipbuilding and Marine Engineering Employees' Union (SMEEU) is an affiliate of the National Trades Union Congress (NTUC). SMEEU was formed in 1981 to represent workers in Singapore's shipbuilding and marine engineering sector.

Today, SMEEU represents workers across a wide range of marine and offshore-related industries, including but not limited to:

- Shipbuilding and ship repair
- Marine engineering and repair services
- Offshore engineering and repair services
- Oil & gas and offshore energy activities
- Oil-rig fabrication, servicing and maintenance
- Marine-related services such as salvage, towage, dredging and heavy-lift operations

Over the years, as the industry and workforce have evolved, SMEEU has also expanded its focus beyond traditional shipyard roles. A growing proportion of its members are now engaged in offshore-related, engineering, technical and higher-value roles, reflecting shifts towards offshore energy, decarbonisation and new technologies.

To remain relevant and future-ready, SMEEU will be undergoing a rebranding. The Union will be renamed from the **Shipbuilding and Marine Engineering Employees' Union** to the **Singapore Marine and Offshore Engineering Employees' Union**.

As part of this rebranding journey, SMEEU is organising a logo design competition. The new logo should reflect the evolution of the industry and workforce, SMEEU's broadened scope across marine and offshore engineering, and the Union's long-term relevance and future growth.

The winning design will be adopted as the official SMEEU logo across all platforms and materials.

### 2. Eligibility Criteria

The competition is open to all, including members and non-members of SMEEU. Entries must be submitted on an individual basis only.

### 3. Submission Requirements

- a. Each participant may submit only one (1) original logo design. The logo must be suitable for both digital and print applications, scalable, and clearly legible in colour as well as in black-and-white.
- b. Each submission must be accompanied by a concept write-up of no more than **250 words** explaining the meaning of the symbols and colours used, as well as the logo's relevance to SMEEU's rebranding.
- c. Logos must be designed using up to a **maximum of three (3) full colours** and submitted in JPG format. The logo specifications should be either **600 pixels by 600 pixels or 16cm by 16cm**.
- d. Submissions should not have any visible watermarks, signatures, or anything personally identifiable.

- e. Submissions must not contain obscenity, explicit sexual material, graphic nudity, profanity, graphic violence, calls or incitement to violence, commercial solicitation or commercial promotion.
- f. All submitted entries must be original works and must not be based on any pre-existing design. Entries must not contain any content protected by copyright or otherwise subject to the proprietary rights of any third party. In addition, entries must not be wholly or substantially generated using artificial intelligence (AI) tools. AI may be used only for minor assistance or inspiration, but the final design must be the entrant's own original creative work.

#### **4. Submission Details**

- a. All submissions must be sent via the following email to Maofen: [wumf@ntuc.org.sg](mailto:wumf@ntuc.org.sg) between **25<sup>th</sup> May to 24<sup>th</sup> June 2026**, both dates inclusive.
- b. Label all correspondence with title "**SMEEU New Logo Design Competition\_ [your name]**".
- c. Once an entry is received, it is considered as a final submission and may not be modified, edited or substituted.

#### **5. Intellectual Property Rights**

By submitting the contest form, the contestant certifies and agrees that:

- a. The submitted logo is the contestant's original work, and the contestant is the sole author and copyright holder at the point of submission.
- b. If the entry is selected as the winning design, all intellectual property rights, including copyright, shall be transferred unconditionally and exclusively to SMEEU, which shall have the full right to reproduce, distribute, publish, display, edit, modify, create derivative works from, and otherwise use the logo for any purpose, in any form and across all media.
- c. The submitted artwork has not been entered into any other competition and will not be used for any other purpose.
- d. The contestant agrees to indemnify and hold harmless SMEEU against any claims, damages, losses, costs, or expenses arising from or in connection with the submitted materials.

#### **6. Judging & Selection Criteria**

All submissions will be judged based on:

- a. Relevance – Extent to which the submission meets our theme
- b. Technical Elements – this includes quality of the graphics, originality of concept, composition, arrangement, perspective of design etc.
- c. Creativity – Execution of design concept, level of artistic creativity, originality.

The judging will be conducted by the panel of sub-committee members of the SMEEU New Logo Design Competition, and all decisions made by the sub-committee regarding the selection of the winner will be final.

#### **7. Prizes**

- a. Winning Prize: \$1,000 cash
- b. Shortlisted Finalists: \$100 cash

The winners shall be notified by 1<sup>st</sup> July 2026.